

# DUPLICATE INVOICE



**WESH**  
**1021 N. Wymore Rd.**  
**Winter Park, FL 32789**  
**Main: (407)645-2222**  
**Billing: (407)389-7661**

www.wesh.com

Billing Address:

**Crossroads Media**  
**Attention: Accounts Payable**  
**66 Canal Center Plaza**  
**Suite 555**  
**Alexandria, VA 22314**

Send Payment To:

**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

Invoice #	Invoice Date	Invoice Month	Invoice Period
952750-1	09/30/12	September 2012	08/27/12 - 09/27/12
Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washington	National

Advertiser	Product	Estimate Number
American Crossroads - Issu	AMERICAN CROSSROADS	1017

Flight Dates	Order #	Alt Order #
09/19/12 - 09/27/12	952750	07904687

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
11	27	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	09/19/12	09/21/12	M-F Early Sunrise Class of Time - Fixed Non Pre-emptible	5:00-6:00 AM	--1-1--	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/17/12 09/23/12 --1-1-- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHW 09/19/12 5:42 AM M-F Early Sunrise 5:00-6:00 AM :30 USPRTV18ACH \$500.00 NM									
2 WESHF 09/21/12 5:43 AM M-F Early Sunrise 5:00-6:00 AM :30 USPRTV18ACH \$500.00 NM									
2	09/25/12	09/27/12	M-F Early Sunrise Class of Time - Fixed Non Pre-emptible	5:00-6:00 AM	-1-1---	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 -1-1--- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHTu 09/25/12 5:24 AM M-F Early Sunrise 5:00-6:00 AM :30 USPRTV18ACH \$500.00 NM									
2 WESHTh 09/27/12 5:43 AM M-F Early Sunrise 5:00-6:00 AM :30 USPRTV18ACH \$500.00 NM									
3	09/24/12	09/26/12	M-F Sunrise @6AM Class of Time - Pre-emptible with notice	6:00-7:00 AM	1-1----	:30	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 1-1---- 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WESHM 09/24/12 6:22 AM M-F Sunrise @6AM 6:00-7:00 AM :30 USPRTV18ACH \$1,200.00 NM									
1 WESHW 09/26/12 6:28 AM M-F Sunrise @6AM 6:00-7:00 AM :30 USPRTV18ACH \$1,200.00 NM									
4	09/19/12	09/21/12	NBC Today Show Class of Time - Pre-emptible with notice	7:00-9:00 AM	--1-1--	:30	2	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/17/12 09/23/12 --1-1-- 2 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHW 09/19/12 8:37 AM NBC Today Show 7:00-9:00 AM :30 USPRTV18ACH \$1,800.00 NM									
2 WESHF 09/21/12 8:58 AM NBC Today Show 7:00-9:00 AM :30 USPRTV18ACH \$1,800.00 NM									
5	09/25/12	09/27/12	NBC Today Show Class of Time - Pre-emptible with notice	7:00-9:00 AM	-1-1---	:30	2	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 -1-1--- 2 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHTu 09/25/12 7:30 AM NBC Today Show 7:00-9:00 AM :30 USPRTV18ACH \$1,800.00 NM									
2 WESHTh 09/27/12 8:59 AM NBC Today Show 7:00-9:00 AM :30 USPRTV18ACH \$1,800.00 NM									

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**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**



Invoice #	Invoice Date	Invoice Month	Invoice Period
952750-1	09/30/12	September 2012	08/27/12 - 09/27/12

Advertiser	Product	Estimate Number
American Crossroads - Issu	AMERICAN CROSSROADS	1017

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
6	09/20/12	09/20/12	Regis & Kelly 9-10 AM	9:00-10:00 AM	---T---	:30	1	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/17/12 09/23/12 ---T--- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHTh 09/20/12 9:58 AM Regis & Kelly 9-10 AM 9:00-10:00 AM :30 USPRTV18ACH \$1,000.00 NM									
7	09/24/12	09/26/12	Regis & Kelly 9-10 AM	9:00-10:00 AM	1-1---	:30	2	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 1-1--- 2 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WESHM 09/24/12 9:36 AM Regis & Kelly 9-10 AM 9:00-10:00 AM :30 USPRTV18ACH \$1,000.00 NM									
1 WESHW 09/26/12 9:52 AM Regis & Kelly 9-10 AM 9:00-10:00 AM :30 USPRTV18ACH \$1,000.00 NM									
8	09/19/12	09/21/12	NBC Today Show II	10AM-11AM	--1-1--	:30	2	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/17/12 09/23/12 --1-1-- 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHW 09/19/12 10:59 AM NBC Today Show II 10AM-11AM :30 USPRTV18ACH \$900.00 NM									
2 WESHF 09/21/12 10:30 AM NBC Today Show II 10AM-11AM :30 USPRTV18ACH \$900.00 NM									
Credited									
9	09/25/12	09/27/12	NBC Today Show II	10AM-11AM	-1-1---	:30	2	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 -1-1--- 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHTu 09/25/12 10:50 AM NBC Today Show II 10AM-11AM :30 USPRTV18ACH \$900.00 NM									
2 WESHTh 09/27/12 NBC Today Show II 10AM-11AM :00 \$900.00 NM									
Credited									
10	09/24/12	09/26/12	NBC Today Show III	11AM-12PM/10-11A	1-1----	:30	2	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 1-1---- 2 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WESHM 09/24/12 11:29 AM NBC Today Show III 11AM-12PM/10-11A :30 USPRTV18ACH \$750.00 NM									
1 WESHW 09/26/12 11:52 AM NBC Today Show III 11AM-12PM/10-11A :30 USPRTV18ACH \$750.00 NM									
11	09/20/12	09/20/12	Days of Our Lives	1:00-2:00 PM	---T---	:30	1	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/17/12 09/23/12 ---T--- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHTh 09/20/12 1:59 PM Days of Our Lives 1:00-2:00 PM :30 USPRTV18ACH \$800.00 NM									
12	09/24/12	09/26/12	Days of Our Lives	1:00-2:00 PM	1-1----	:30	2	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 1-1---- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WESHM 09/24/12 2:00 PM Days of Our Lives 1:00-2:00 PM :30 USPRTV18ACH \$800.00 NM									
1 WESHW 09/26/12 1:28 PM Days of Our Lives 1:00-2:00 PM :30 USPRTV18ACH \$800.00 NM									
13	09/19/12	09/21/12	KATIE COURIC DAY	2-3PM	--1-1--	:30	2	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/17/12 09/23/12 --1-1-- 2 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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**WESH**  
P O Box 26876  
Lehigh Valley, PA 18002-6876  
FIN# 59-3186949



Invoice #	Invoice Date	Invoice Month	Invoice Period
952750-1	09/30/12	September 2012	08/27/12 - 09/27/12

Advertiser	Product	Estimate Number
American Crossroads - Iss	AMERICAN CROSSROADS	1017

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	09/19/12	09/21/12	KATIE COURIC DAY	2-3PM	--1-1--	:30	2	\$300.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WESHW 09/19/12 2:59 PM KATIE COURIC DAY 2-3PM :30 USPRTV18ACH \$300.00 NM									
1 WESHF 09/21/12 2:19 PM KATIE COURIC DAY 2-3PM :30 USPRTV18ACH \$300.00 NM									
14	09/25/12	09/27/12	KATIE COURIC DAY	2-3PM	-1-1---	:30	2	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 -1-1--- 2 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHTu 09/25/12 2:44 PM KATIE COURIC DAY 2-3PM :30 USPRTV18ACH \$300.00 NM									
2 WESHTh 09/27/12 2:45 PM KATIE COURIC DAY 2-3PM :30 USPRTV18ACH \$300.00 NM									
15	09/20/12	09/20/12	M-F 3-4 PM	3:00-4:00 PM	---T---	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 ---T--- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHTh 09/20/12 3:31 PM M-F 3-4 PM 3:00-4:00 PM :30 USPRTV18ACH \$600.00 NM									
16	09/24/12	09/26/12	M-F 3-4 PM	3:00-4:00 PM	1-1----	:30	2	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 1-1---- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WESHM 09/24/12 3:20 PM M-F 3-4 PM 3:00-4:00 PM :30 USPRTV18ACH \$600.00 NM									
1 WESHW 09/26/12 3:28 PM M-F 3-4 PM 3:00-4:00 PM :30 USPRTV18ACH \$600.00 NM									
17	09/19/12	09/21/12	M-F 4-5 PM NEWS	M-F 4-5 PM	--1-1--	:30	2	\$1,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 --1-1-- 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHW 09/19/12 4:23 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 USPRTV18ACH \$1,200.00 NM									
2 WESHT 09/21/12 4:40 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 USPRTV18ACH \$1,200.00 NM									
18	09/25/12	09/27/12	M-F 4-5 PM NEWS	M-F 4-5 PM	-1-1---	:30	2	\$1,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 -1-1--- 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WESHTu 09/25/12 4:45 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 USPRTV18ACH \$1,200.00 NM									
1 WESHTh 09/27/12 4:14 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 USPRTV18ACH \$1,200.00 NM									
19	09/20/12	09/20/12	M-F 5-6 PM ROT	5:00-6:00 PM	---T---	:30	1	\$1,600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 ---T--- 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHTh 09/20/12 5:43 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 USPRTV18ACH \$1,600.00 NM									
20	09/24/12	09/26/12	M-F 5-6 PM ROT	5:00-6:00 PM	1-1----	:30	2	\$1,600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 1-1---- 2 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHM 09/24/12 5:28 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 USPRTV18ACH \$1,600.00 NM									
2 WESHW 09/26/12 5:28 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 USPRTV18ACH \$1,600.00 NM									

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**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
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952750-1	09/30/12	September 2012	08/27/12 - 09/27/12

Advertiser	Product	Estimate Number
American Crossroads - Issu	AMERICAN CROSSROADS	1017

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	09/24/12	09/24/12	Mon NBC Prime VOICE	Prime Other	M-----	:30	1	\$7,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 M----- 1 \$7,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHM 09/24/12 9:41 PM Mon NBC Prime VOICE Prime Other :30 USPRTV18ACH \$7,000.00 NM									
22	09/24/12	09/24/12	NBC Prime REVOLUTION	10:00-11:00 PM	M-----	:30	1	\$4,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 M----- 1 \$4,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHW 09/24/12 10:36 PM NBC Prime REVOLUTION 10:00-11:00 PM :30 USPRTV18ACH \$4,500.00 NM									
23	09/19/12	09/21/12	NBC Tonight Show	11:35P-12:35XM	--111--	:30	3	\$1,400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/17/12 09/23/12 --111-- 3 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHW 09/19/12 12:31 AM NBC Tonight Show 11:35P-12:35XM :30 USPRTV18ACH \$1,400.00 NM									
2 WESHTh 09/20/12 12:10 AM NBC Tonight Show 11:35P-12:35XM :30 USPRTV18ACH \$1,400.00 NM									
3 WESHF 09/21/12 11:48 PM NBC Tonight Show 11:35P-12:35XM :30 USPRTV18ACH \$1,400.00 NM									
24	09/24/12	09/27/12	NBC Tonight Show	11:35P-12:35XM	1111---	:30	4	\$1,400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 1111--- 4 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WESHM 09/24/12 11:46 PM NBC Tonight Show 11:35P-12:35XM :30 USPRTV18ACH \$1,400.00 NM									
1 WESHTu 09/25/12 11:58 PM NBC Tonight Show 11:35P-12:35XM :30 USPRTV18ACH \$1,400.00 NM									
3 WESHW 09/26/12 12:08 AM NBC Tonight Show 11:35P-12:35XM :30 USPRTV18ACH \$1,400.00 NM									
4 WESHTh 09/27/12 12:09 AM NBC Tonight Show 11:35P-12:35XM :30 USPRTV18ACH \$1,400.00 NM									
25	09/25/12	09/25/12	NBC Prime VOICE	8:00-9:00 PM	-T-----	:30	1	\$6,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 -T----- 1 \$6,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHTu 09/25/12 8:43 PM NBC Prime VOICE 8:00-9:00 PM :30 USPRTV18ACH \$6,000.00 NM									
26	09/26/12	09/26/12	Wed NBC Prime L&O SV	Prime Other	--W----	:30	1	\$4,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 --W--- 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHW 09/26/12 10:33 PM Wed NBC Prime L&O SVU Prime Other :30 USPRTV18ACH \$4,000.00 NM									
27	09/20/12	09/27/12	NBC Prime ROCK CENT	10:00-11:00 PM	---T---	:30	1	\$2,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/17/12 09/23/12 ---T--- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHTh 09/20/12 10:12 PM NBC Prime ROCK CENTER 10:00-11:00 PM :30 USPRTV18ACH \$2,500.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 ---T--- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WESHTh 09/27/12 10:17 PM NBC Prime ROCK CENTER 10:00-11:00 PM :30 USPRTV18ACH \$2,500.00 NM									
28	09/21/12	09/21/12	NBC Prime DATELINE	10:00-11:00 PM	----F--	:30	1	\$4,500.00	NM
Class of Time - Pre-emptible with notice									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
28	09/21/12	09/21/12	NBC Prime DATELINE	10:00-11:00 PM	----F--	:30	1	\$4,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/17/12 09/23/12 ----F-- 1 \$4,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHF 09/21/12 10:31 PM NBC Prime DATELINE 10:00-11:00 PM :30 USPRTV18ACH \$4,500.00 NM									
29	09/22/12	09/22/12	Sat Sunrise 6-8 AM	6:00-8:00 AM	----S-	:30	1	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/17/12 09/23/12 ----S- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHSa 09/22/12 6:53 AM Sat Sunrise 6-8 AM 6:00-8:00 AM :30 USPRTV18ACH \$550.00 NM									
30	09/22/12	09/22/12	NBC Saturday	Sat 8-10am	----S-	:30	1	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/17/12 09/23/12 ----S- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHSa 09/22/12 9:21 AM NBC Saturday Sat 8-10am :30 USPRTV18ACH \$1,800.00 NM									
31	09/22/12	09/22/12	SATURDAY NIGHT LIVE SATURDAY NIGHT	-----S-	:30	1	\$1,800.00	NM	
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/17/12 09/23/12 -----S- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHSa 09/22/12 12:56 AM SATURDAY NIGHT LIVE SATURDAY NIGHT :30 USPRTV18ACH \$1,800.00 NM									
32	09/23/12	09/23/12	Sun Sunrise@6-8 AM	6:00-8:00 AM	-----S	:30	1	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/17/12 09/23/12 -----S 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHSu 09/23/12 7:57 AM Sun Sunrise@6-8 AM 6:00-8:00 AM :30 USPRTV18ACH \$550.00 NM									
33	09/23/12	09/23/12	NBC Sunday Today	8:00-9:00 AM/9-11A	-----S	:30	1	\$2,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/17/12 09/23/12 -----S 1 \$2,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHSu 09/23/12 8:30 AM NBC Sunday Today 8:00-9:00 AM/9-11A :30 USPRTV18ACH \$2,200.00 NM									
34	09/23/12	09/23/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PI	-----S	:30	1	\$1,800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/17/12 09/23/12 -----S 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHSu 09/23/12 6:27 PM SA/SU 6-6:30 PM SA/SU 5:58-6:30 PI :30 USPRTV18ACH \$1,800.00 NM									
35	09/23/12	09/23/12	NFL	8:00PM-conclusion	-----S	:30	1	\$15,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/17/12 09/23/12 -----S 1 \$15,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHSu 09/23/12 12:12 AM NFL 8:00PM-conclusion :30 USPRTV18ACH \$15,000.00 NM									
LR - Football									
36	09/19/12	09/19/12	NBC Prime VOICE	8:00-9:00 PM	--W----	:30	1	\$2,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/17/12 09/23/12 --W---- 1 \$2,800.00									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser).  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Send Payment To:

**DUPLICATE INVOICE**

**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

Invoice #	Invoice Date	Invoice Month	Invoice Period
952750-1	09/30/12	September 2012	08/27/12 - 09/27/12

Advertiser	Product	Estimate Number
American Crossroads - Iss	AMERICAN CROSSROADS	1017

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Spots/			Type
						Length	Week	Rate	
36	09/19/12	09/19/12	NBC Prime VOICE Class of Time - Pre-emptible with notice	8:00-9:00 PM	--W----	:30	1	\$2,800.00	NM
Spots: # Ch Day Air Date Air Time Description						Start/End Time	Length	Ad-ID	
1	WESH W	09/19/12	7:59 PM	NBC Prime VOICE		8:00-9:00 PM	:30	usPRTV18ACH	\$2,800.00 NM
						<u>Total Spots</u>	<b>57</b>		

**Payment Terms 30 Days**

<u>Gross Total</u>	\$101,100.00
<u>Agency Commission</u>	\$15,165.00
<u>Net Amount Due</u>	\$85,935.00